



ABCinema Sprint

Friday 27th – Sun 29th March 2015

**Getting
the next
generation
curious and
engaged about
film heritage.**



Image by Vanessa Bellar Spruijt

The ABCinema 3-day sprint is focused on innovative and participatory approaches to engaging the next generation (16 - 25 year olds) in film heritage and culture outside the formal education environment.

We bring together representatives from some of Europe's leading film archives together with some the most forward-thinking UK cinema practitioners as well as young people aged 16 - 25 actively involved in film projects.

What can I expect?

The aim is to inspire, surprise and challenge. In the rapidly evolving and disruptive digital context of 'everything, everywhere, now', we know there's a real appetite for watching films and that digital is enabling film watching and film culture to be more accessible than ever; but what does this mean in practical terms for archives and cinemas and their communities?

Expect to explore questions such as why and how should we try to reach those who don't engage with film heritage? What are the opportunities that the digital context opens up in terms of participation and audience development on and offline? How can we re-image the way in which audiences are invited in and experience film? Can we think creatively "with" young people about engaging their generation in heritage film and culture?

Who We Are

Film Hub South West & West Midlands is one of nine Film Hubs around the UK that are part of the BFI Film Audience Network (BFI FAN), a ground-breaking initiative developed by the BFI to enable organisations and film experts in the independent cultural exhibition sector to work in partnership to boost film audiences across the UK, particularly in the areas of specialised and independent British film.

The ambitions of the Film Hub South West & West Midlands are to enhance the opportunities for people to engage with world cinema in all its diversity and to developing the cinema sector across the regions and beyond. Film Hub SWWM provides members with a wide range of funding opportunities, screening programmes, training and networking events.

Watershed in Bristol, UK is the Film Hub Lead Organisation for the South West & West Midlands, which stretches from Cornwall and Dorset to the West Midlands.

Contact Us:

bfi.org.uk/fan

watershed.co.uk/filmhub

@FilmHubSWWM

Tiffany Holmes

Film Hub SWWM Co-ordinator

T 07791630667

E tiffany.holmes@watershed.co.uk

Madeleine Probst

Film Hub SWWM Producer

T 07968984499

E maddy@watershed.co.uk

Watershed

1 Canon's Road, Harbourside, Bristol, BS1 5TX



Co-funded by the
Creative Europe Programme
of the European Union



Supported by
The National Lottery®

Part of ABCinema, co-funded by the Creative Europe programme of the European Union, this is a Watershed project with partners mac and Flatpack, the support of Into Film, Arts Connect West Midlands, Film Hub South West & West Midlands and the wider BFI Film Audience Network supported by the National Lottery through the BFI.

WATERSHED

FLATPACK
FILM
FESTIVAL

FilmHub
South West
& West Midlands



Opening Up a World of Film



The Partners



Arts Connect works to connect children and young people with great arts and culture. We are funded by Arts Council England to be the Bridge organisation for the West Midlands.

We run programmes with schools, arts organisations, libraries, museums, film centres and heritage venues. We also promote Artsmark and Arts Award in the region. For more information go to artsconnectwm.co.uk

Into Film is a UK-wide charity that harnesses the educational value of film, placing it at the heart of young people's learning and personal development. Our programme runs free of charge, providing opportunities for young people to watch, make and understand films.

INTO FILM

We give 5-19 year olds across the UK the chance to experience film and the moving image creatively and critically, as well as learning about the film industry and careers within it.

In school, out of school, in cinemas or online we ignite and cultivate interest, and provide teachers and youth leaders with the tools and training to support engagement with film at all levels, intofilm.org



Image by Adam Johnson (Slapstick Festival)

Friday

Day 1: 27 March

13.00 - 14.00 (60mins) mac birmingham

Welcome Lunch. A chance for ABCinema Sprint and My Flatpack participants to get together.

14.00 - 14.20 ABCinema Setting out the Challenges & Opportunities

Led by Madeleine Probst (Watershed, Bristol, UK) With contributions from partners and RIFE Magazine young journalists.

14.20 - 15.00 Getting to know each other / My Biggest Challenge & Success working with that age group

15.00- 15.15 Tea and Coffee (15mins)

15.15 - 17.30 Inspiration Session: 360% of RIFE Magazine

Bristol's youth-led online platform rifemagazine.co.uk

Get insights on how to consult and co-create with young people to engage online audiences. Led by Hannah Higginson (Watershed Engagement Project Producer)

FLATPACK FESTIVAL – FRIDAY NIGHT SOCIALS (optional):
venue info here.

18:00 – 20:00:

FILM: Songs From the Second Floor at Electric Cinema

LIVE EVENT: Making Shadows at Flatpack Palais, The Bond, Digbeth

FILM: The Internet's Own Boy, Impact Hub

20:30 – 22:00 Welcome ABCinema Dinner –

Blue Mango Indian Restaurant, Regency Wharf, Broad St, B1 2DS

(please RSVP to Tiffany Holmes -

tiffany.holmes@watershed.co.uk) Note that places are limited and you will need to cover the cost of your own meal.

LATE FILM: 22:30 The Strange Case of Dr Jekyll and Miss Osborne The Electric Cinema - Screen 2

We have a limited ticket allocation managed by Tiffany Holmes. Please fill in the ABCinema Flatpack film booking form to request complimentary tickets. We will confirm your reservations.

For further info on the programme and to book your own tickets, visit: <http://flatpackfestival.org.uk>

Saturday

Day 2: 28 March

09.30 – 10:00 (30mins) Tea and Coffee

10.00 - 11.15 Engaging the next Generation in Archives: challenges & inspirations

- Megan Mitchell: a young programmer's perspective (Film Hub Scotland, UK)
- Emily Munro: Cultural Memory (The Scottish Screen Archive, Film Hub Scotland, UK)
- Noel Goodwin (British Film Institute, UK), Noriko Okaku and Kwame Lestrade (Doc Next Network, UK)
- Brit Thomassen: MovieZone (EYE, Netherlands)

11:15 – 11:45 Task – Discussion in small groups & Share back

11:45 - 12:00 (15 mins) Tea and Coffee

12.00 - 13.00 Getting Archives Out in New Ways: Experience Cinema

- James Patterson- The Screen Archive for the Midlands (MACE)
- Laura Harford & Anna Ramsay – Floating Cinema (UP Projects, Film London, UK)
- Matt Mulligan - Pop-up (Compass Presents...The Caligari Experience)

13:00 – 13:30 Task – Pop-in / Pop-out

Work in small groups to come up with a pop-up or pop-in immersive experience concept around a classic title to engage 16 – 25 years old.

13.30 - 14.00 (30mins) ABCinema (Working) Lunch Break

14.00 – 14:30 90 Second Pitch of immersive concept

14.30 - 15.30 Adventures In Cinema: Case studies

- Florian Deleporte – Engaging High School students in cinema (Studio des Ursulines / Les Enfants de Cinéma, France)
- Susan Gainsborough: Adventures In Alternative Cinema (MediaActive)
- Elisa Giovannelli (Schermi e Lavagne, Cineteca Di Bologna, Italy) & Simone Fratini (Paper Moon Association) – Partnership working to engage the next generation of film-makers and festival goers
- Freddy Malonda – Portraits : making a documentary with teenagers (CINEMATEK, Education)

15.45 – 16:00 Transfer to The Impact Hub

16.30 – 17:30 FLATPACK FESTIVAL – A New Lease of Life: Panel Venue: Festival Hub

Digital technology is bringing to light a wealth of films that were previously hidden away, and offering new ways to share them with people. At the same time, there are still many challenges in getting archives out and engaging people in heritage films. Representatives from some of Europe's most significant film collections will join us to talk about this brave new world and describe some of the ways in which archives are becoming more accessible.

17:45 – 18:00 Transfer to mac

18:00 - 20:00 ABCinema Networking Event

Drinks, nibbles and a chance to catch up with the young creatives involved in My Flatpack. With thanks to our partner Arts Connect West Midlands.

FLATPACK FESTIVAL – SATURDAY NIGHT SOCIALS (optional:)

19:00 – 2am Collage Party - Flatpack Kavarna @ MW

20:00 – 22:00 FILM: Uncle Tony, The Three Fools and The Secret Service – The Electric Cinema

Sunday

Day 3: 29 March

09.30 - 10.00 (30mins) Tea and Coffee

10.00 - 11.45 Re-imagining how we might invite audiences in: on & offline

- 10.00 – 10.30 Rachel Van Riel - openingthebook.com
- 10.30 – 11.20 Task: ABCinema Writing Workshop led by Rachel Van Riel
- 11.20 – 12:00 Share back

11.45 – 12.00 (15 mins) Tea and Coffee

12.00 - 12.45 Curating With Young People Case Studies:

- Fern Dunn: A Young Curator's Perspective (Watershed Future Producers / MA in Curation Alumni, Watershed, Bristol, UK)
- Daniela Dietrich: "Seeing – judging – writing – transmitting" (The Deutsches Filminstitut, Germany)
- Florine Wiebenga: EXPOSED - the EYE community for culture lovers, ages 18-30 (EYE, Netherlands)

12.45 - 13.30 (45mins) Lunch Break

13:30 - 14:00

Reaching Those Who Don't Engage With Film Heritage: KinoVan
Led by Louise Pankhurst, Film Archivist and Screenings Co-ordinator, Film London

14:00 - 15:30 Task:

Create a KinoVan activity & Audience

Development Strategy to attract teens including films from the ABCinema Menu. Led by Louise Pankhurst, Film Archivist and Screenings Co-ordinator, Film London

15.30 - 15.45 Afternoon Cream Tea and Coffee (15mins)

15.45 – 17:00 Telling Your Story: Measuring Impact & Creating Value

FLATPACK FESTIVAL – SUNDAY NIGHT SOCIALS (optional:)

17:30 – 19:20 FILM: A Pigeon on a Branch Reflecting on Existence mac birmingham - cinema

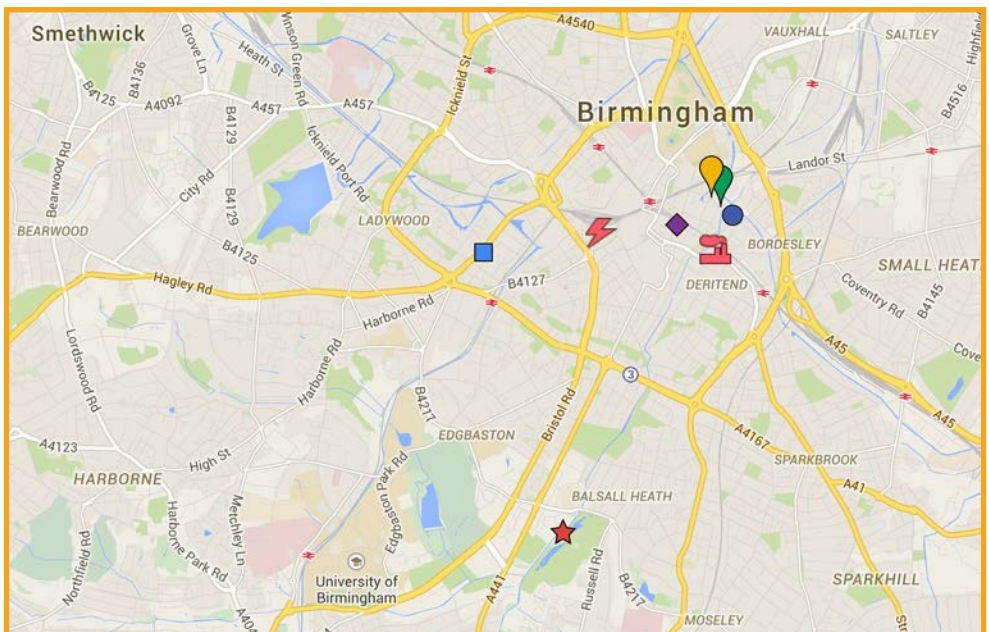
17:30 – 19:20 FILM: The Colour of Pomegranates introduced by Enrica Serrani (Cineteca di Bologna) - The Electric Cinema - Screen 2

18:30 – 19:00 LIVE EVENT: The Doghouse (Limited places)

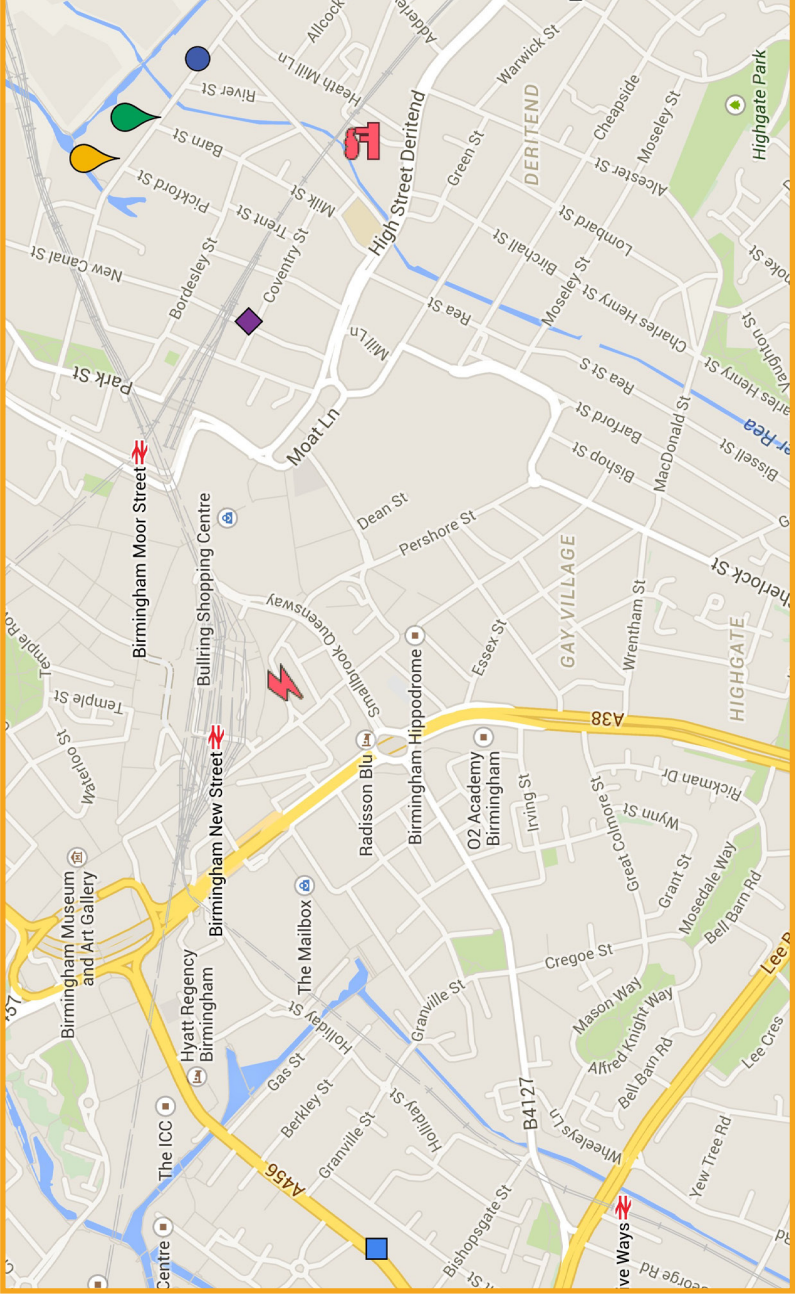
We have a limited ticket allocation managed by Tiffany Holmes. Please fill in the ABCinema Flatpack film booking form to request complimentary tickets. We will confirm your reservations. For further info on the programme and to book your own tickets, visit: <http://flatpackfestival.org.uk>

Map

- ★ mac birmingham, Cannon Hill Park, Edgbaston, Birmingham, B12 9QH
- ◆ Impact Hub, 58 Oxford St, Digbeth, Birmingham, B5 5NY
- Hampton by Hilton Birmingham, Broad St, B15 1SU
- 📍 Flatpack Kavarna @ MW, 158 Fazeley St., Digbeth, Birmingham, B5 5RS
- ⚡ The Electric, 47 Station Street, Birmingham, B5 4DY
- The Bond, 180-182 Fazeley St, Birmingham, B5 5SE
- 🏭 The Custard Factory, Gibb St, Digbeth, Birmingham, B9 4AA
- 📍 Stryx @ MW, Unit 13 Minerva Works, Fazeley St., Digbeth, Birmingham, B5 5RS



City Centre



Blue Mango Indian Restaurant

Great Indian food

Regency Wharf, Broad St, B1 2DS

Sushi Passion

A traditional sushi and sashimi restaurant

Great Western Arcade, Colmore Row, B2 5HU

Cherry Reds

Good value homely food, snacks and a wide selection of ales and ciders.

88-90 John Bright Street. B1 1BN

Topokki

A relaxed canteen-style Korean restaurant. If you don't know your Bibimbap from your Dubap, staff are happy to guide you through the menu.

Unit 1C, South Side, Hurst Street. B5 4TD

The Warehouse Café

Here you can tuck into delicious vegan and vegetarian fare, lovingly prepared.

54-57 Allison Street, Birmingham. B5 5TH

The Karczma

The Karczma is the place to go for hearty traditional Polish cuisine in a totally unique setting.

Polish Millennium House, Bordesley Street, Digbeth. B5 5PH

Rico Libre

Traditional tapas dishes in its quirky Digbeth venue. (BYOB, booking advised).

1 Barn Street, Digbeth. B5 5QD

Alfie Birds

A chilled out eatery by day and a lively bar and venue by night. Serves up a good range of pizzas, burgers and salads.

The Custard Factory, Digbeth, Birmingham. B9 4AA

The Spotted Dog

An Irish boozier with excellent beer garden. Good ales and the occasional bit of ceilidh music to boot.

Warwick Street, Digbeth. B12 0NH

Old Crown & Old Crown Coffee Club

The oldest Inn in the city (established in 1368), it serves good food and ales.

188 High Street, Digbeth. B12 0LD



Places to eat



Madeleine Probst
ABCinema
Project Producer

@MaddyProbst
 maddy@watershed.co.uk
 conversationsaboutcinema.co.uk

Madeleine Probst is the Cinema Programme Producer at Watershed in Bristol, a cross art form venue and producer, sharing and developing and showcasing exemplary cultural ideas and talent. She manages the Film Hub South West and West Midlands as part of BFI's Film Audience Network and produces a portfolio of projects including DepicT! short film competition as part of Encounters Short Film & Animation Festival and Conversations About Cinema, a BFI Film Audience Network initiative opening up issues, debates and discussion through film. She has directed several international Europa Cinemas Audience Development Innovation Labs in Italy, Spain, Bulgaria, Mexico and Japan and is Vice-President of Europa Cinemas. Prior to this, she worked for Vital Distribution, the leading UK provider of sales, marketing and distribution services to over 75 independent music labels.

Tiffany Holmes
ABCinema
Project Co-ordinator
Film Hub Coordinator
Film Hub SWWM

tiffany.holmes@watershed.co.uk
 bfi.org.uk/fan
 watershed.co.uk/filmhub
 @ZuukGambit

Tiffany is the Coordinator for the Watershed led Film Hub South West & West Midlands, one of nine Film Hubs around the UK that are part of the BFI Film Audience Network, and is responsible for coordinating activity across the Hub region and being the central point of contact for Film Hub members. Before joining the Film Hub, Tiffany was the Director of Cornwall Film Festival and founder of C-Fylm, a rural community cinema initiative. Tiffany has also worked with local colleges and Falmouth University to re-establish Screen Actions, a film festival for young people of primary and secondary school age and A-level and FE Students in Cornwall.

Fern Dunn
ABCinema
Project Assistant

ferniadunn@gmail.com
 @TinyFern

As a recent MA Curating graduate from UWE in Bristol, I was fortunate enough to spend the last year placed within the programming team at Watershed. Building on the experience that I gained through the Watershed Future Producers scheme, I have been able to develop my passion for film. Particular areas of interest are audience development, the cinematic experience and the relationship of music and film. I am a graphic designer by day, which aids me to look at film from a unique perspective.

Bios



Mark Cosgrove
Watershed
Cinema Curator

mark@watershed.co.uk
www.watershed.co.uk
@msc45

Mark Cosgrove is Cinema Curator at Watershed in Bristol, a cross-artform venue and creative venue which shares, develops and showcases exemplary cultural ideas and talent across film, music, visual art and the creative and technology sectors. Mark has curated and toured film seasons on amongst other subjects New European Cinema, French director Claire Denis and Austrian Ulrich Seidl. In 2010 he picked up the Europa Cinemas Entrepreneur of the year for Watershed. Over recent years, he has worked with musicians on live music performances to silent film including Adrian Utley's (Portishead) and Will Gregory's (Goldfrapp) new score to The Passion of Joan of Arc and co-curates Filmic, a festival dedicated to the various creative connections across music and film. He is also currently chair of the BFI Film Hub Lead Organisations and Director Of Film Culture at University of West of England (UWE).



Hannah Higginson
Watershed
Engagement Project
Producer

hannah.higginson@watershed.co.uk
www.watershed.co.uk

Hannah is engagement producer for Watershed, Bristol's independent cinema. Within this role she has developed a portfolio of outreach projects and public programmes that identify and nurture creative talent in film and digital media. Current examples include BFI Film Academy Bristol, Future Producers and Rife magazine. Before working for Watershed she managed a DFID funded education project for Labour Behind the Label. Raising the awareness amongst fashion students - the next generation of industry players - of how the fashion industry could be transformed to be more economically just and environmental sustainable. Alongside this she led on London College of Fashion's Shared Talent India - linking UK and Indian designers and was associate lecturer at Chelsea College of Art in sustainable fashion. She studied Politics and International Development at Sussex University. Her degree was sandwiched between two years of volunteering in Africa delivering income generation projects for VSO in Malawi and HIV/Aid education projects for Restless Development in Uganda. She is Trustee for Standing Voice and Dragon Bird Theatre .



Noel Goodwin
BFI
Education Programmer
for Young People

Noel.Goodwin@bfi.org.uk
www.bfi.org.uk

Noel Goodwin has worked with young people in a film and media setting for over 12 years. Since 2008 he has been the Education Programmer for Young People at the BFI, and Director of the BFI Future Film Festival for 15-25 year olds. BFI Future Film became the first European Hub Partner of the DocNext Network, contributing many short films to the DNN media collection, and providing cultural exchange opportunities and bursaries to young media makers. Noel also helped develop the BFI Film Academies for 16-18 year olds who want to improve their filmmaking skills and understanding of film. He previously worked for the Watershed in Bristol supporting young filmmakers and cinema-goers.



Rebecca Hardy
Arts Connect West
Midlands
Programme
Developer

rebecca@edge21.co.uk
www.artsconnectwm.co.uk

Rebecca is the programme developer for Film and Digital at Arts Connect West Midlands. She has over 16 years experience working in film and TV and had produced some of the most successful independent dramas for young people in the UK. In addition she is the Awards Manager for BAFTA wales, managing both the Games and Interactive Experience and Film and TV awards.



Kerstin Herlt
Association des
Cinématheques
Européennes (ACE)
Head of Office

herlt@deutsches-filminstitut.de
www.deutsches-filminstitut.de

Kerstin Herlt received her master degree in romance studies (French, Spanish) and Sociology from the University Kassel in 1992, and a European master in Media Studies from the University de Bourgogne, Dijon in 1994. She has been working with the Deutsches Filminstitut – DIF since 2001. Since February 2012, she is responsible for the dissemination workpackage in the FORWARD project (Framework for an EU wide rights registry for AV orphan works 2013-2016).



Peter Walsh
Bristol Silents
Programmer and Host

peter.n.walsh@gmail.com
www.bristolsilents.org.uk

I'm a Bristol-based writer and editor, one of the co-organisers of the screening club Bristol Silents, and with a background researching early and regional cinema in the United Kingdom. I'm passionate about all forms of cinema, and am increasingly curious about the impulses which drive consumer film choice, whether that's at the box office, or at home on the sofa in front of Netflix. I write about Bristol for the website Wow247.co.uk, and I sporadically write about film on my own blog Burnt Retina.



Paul Holder
Chapter Arts Centre
Workshop Leader

paulholder@hotmail.com
www.chapter.org

Practical and theoretical film workshop leader, providing sessions for young people, operating within the organisation I work for and in schools in the South-East Wales area. Over the past three years I have run Chapter's successful Young Persons' Film Academy, covering topics such as film language and film history. Chapter is an ambitious, multi-artform cultural space based in Cardiff, Wales that presents and produces international art, performance and film alongside a dynamic social space. In addition to this, the centre runs a broad programme of educational and participatory workshops for children and young people.



Blandine Beauvy
Cinema Jean Eustache
(Les Enfants de Cinema)
Animation Young
Audience

blandise.beauvy@orange.fr
www.webeustache.com

In charge of the programming and the animation for the young audience out of school programme at an Art cinema near Bordeaux since 2006. At the same time : co organization of the young audience film festival "Les Toiles Filantes" Before, during 3 years, Teacher in a training center for young apprentices (Device high school students and apprentices in the cinema). Even before : communications manager at Cinémas93 (a network of cinemas near Paris)



Anne Clare Gasgoin
Cinema Jean Eustache
(Les Enfants de Cinema)
Young Audience
Co-ordinator

acgascoin@wanadoo.fr
www.webeustache.com

Responsible for the service in charge of the young audience I've been working at Cinema Jean Eustache since 1997, and since 2000 my current position was created. Since that time, my mission is to develop all the actions concerning the young audience and film education, within or out of school hours : specific annual programs for the kids (from 3 to 12 years old), film festival for the youth "Les Toiles Filantes", created in 2004, etc. I'm also responsible for the educational plan "Ecole et Cinéma" in Gironde's department in nearly 15 years, in connection with the national coordination in France "Les Enfants de cinéma".



Stéphanie Bousquet
Cinéma ABC
In charge of Young
audiences

stephmaz@yahoo.com

After graduating in English (Master) and living in England for two years, I started working for a Latin American film festival set in Toulouse in France. I then started working for a small cinema where I did about everything, from projecting to programming, etc... I now work for a three screen arthouse in Toulouse where I have been in charge of young audience and coordinating a school national scheme for my area (école et cinéma). I also run a small association which dedicates itself to screening films in 35mm, 16mm and super 8. We do so in museums and open air. I will be in Birmingham with the French delegation involved in the ABC project - Enfants de Cinema, as I am a coordinator of Ecole et cinéma in Haute-Garonne, in the South West of France.



Jeni Reghem
CINEMATEK
In charge of Young
Public Program

jeni.regheem@cinematek.be
www.cinematek.be

Jeni Reghem studied communication at IHECS (Institut des Hautes Etudes des Communications Sociales, Brussels) where she specialized in 'Animation and Continuing Education'. Fascinated by still and moving images, she studied illustration at the Academy of Arts (Académie Royale des Beaux-arts, Brussels). She started at CINEMATEK in 2010 where she works as workshop designer, which involves a large scope of activities such as school and extracurricular training courses, film screening for the youth, filmmaking, etc. She is also directly in touch with the young public during the workshops as a facilitator.



Matt Mulligan
Compass Presents
Creative Co-Director

mattmulligan@hotmail.co.uk
www.compasspresents.com

Since graduating from the Circomedia Academy of Contemporary Circus & the Northern School of Contemporary Dance Matt has spent several years working with Compass Presents to create a new breed of expanded cinema experience, frequently fusing both archival and contemporary film with circus, dance & theatre alongside live visuals; lovingly crafted scenes projection-mapped to create stunning 3D environments. Compass Presents have made a name for themselves by bringing this brand of 'pop-up cinema' to host of underused, unusual and 'found' spaces and will soon be touring their production The Caligari Experience across the UK in 2016. Compass are pleased to have successfully engaged a range of new audiences at the show's initial exhibition via an innovative marketing campaign, a uniquely cross-discipline offer, and a pop-up format in an unusual venue (inhabiting a nightclub and skate park)



Tara Judah
 Cube Microplex
 Programming committee
tarajudah@hotmail.com
www.tarajudah.com
www.cubecinema.com

Critic, programmer, broadcaster and video shop librarian, Tara is Co-director at 20th Century Flicks, Chair of the BFCC (Bristol Film Critics Circle) and on the Film Programming Committee for The Cube Microplex. Having also lived across the seas in Australia, Tara's previous roles include Programming and Content management and publicity for Melbourne's iconic Astor Theatre (2011-2015), Festival Curator and Writer for GOFF (Girls on Film Festival) and committee member of the Melbourne Cinematheque. Tara's voice has been heard on the radio in Australia and in the UK. She also co-hosts a weekly spot called Movie Mondays on Made in Bristol TV's culture show, The Source, and has served on various festival selection committees and juries. Tara is a member of the WFCC (Womens Film Critics Circle) and an English Language Editor for FIPRESCI.



Daniela Dietrich
 Deutsches Filminstitut
dietrich@deutsches-filminstitut.de
www.deutsches-filminstitut.de

Daniela Dietrich studied Art Education / History of Art at the Johann Wolfgang Goethe University in Frankfurt am Main. Since 1994 she works as a museum-educator/ museum-pedagogue for Deutsches Filminstitut / Deutsches Filmmuseum in Frankfurt. She curated several exhibitions on the subject animated film. For the Deutsches Filminstitut - DIF eV she supervised the project "JugendFilmJury" (Youth Film Jury) and developed the moderated Shortfilm-analysis of the "Schule des Sehens" (School of Seeing).



Christine Kopf
 Deutsches Filminstitut
 Head of Film Literacy
 Activities
kopf@deutsches-filminstitut.de
www.deutsches-filminstitut.de

Studied Film, German Philology and Cultural Anthropology in Erlangen, Marburg and Siegen (MA). Festival director of the goEast - Festival of Central and Eastern European Film, Wiesbaden (2004 - Oct 2008), and of the German TV-Crime-Stories-Festival in Wiesbaden from 2009 to 2012. Member of diverse juries. She developed concepts, exhibitions and film series for Filmvilla Nürnberg, ZKM Center for Art and Media Karlsruhe, Kulturamt Wiesbaden, Offenbach University of Art and Design (Moving Image Biennial 2013, Frankfurt.) and particularly for the Deutsches Filmmuseum and Deutsches Filminstitut (DIF) in Frankfurt. For twenty years now she is working for this German cinematheque, curating exhibitions, programming film series, organizing special events like the programm at the re-opening of the house in 2011. Since summer 2013 she is building up a new department as head of the film literacy activities. Parallel she is working as curator for the Film Prize of the Robert Bosch Stiftung for International Cooperation between young filmmakers from Germany and the Arab world.



Bettina Marsden
Deutsches Filminstitut

marsden@deutsches-filminstitut.de
www.deutsches-filminstitut.de

Bettina Marsden studied social pedagogy in Darmstadt and worked a long time for the "Erziehungshilfe" in several children's homes. She absolved a formation in the field of group-analytics. In 2012 she co-funded the nursery school "Grüne Soße" in Frankfurt and is now head of this institution. Since 2013 she is collaborating with "Deutsches Filmmuseum" and co-conceptualized the "MiniFilmclub"- the film literacy project for preschool kids.



Hannah Schreier
Deutsches Filminstitut
Film Literacy Project
Co-ordinator

schreier@deutsches-filminstitut.de
www.deutsches-filminstitut.de

Hannah Schreier studied Theater-, Film- and Media Studies, History of Art and German Philology in Frankfurt and Paris. Since the beginning of 2014 she works for the "Deutsches Filmmuseum" as a guide and educator for various target groups and coordinator of workshops for teachers and pedagogues. In 2015 she started working for the department of film literacy at "Deutsches Filminstitut".



Kwame Lestrade
Doc Next Network

kwame@franklynlane.com
www.docnextnetwork.org

Kwame Lestrade is a producer and director of drama and documentary films, a photographer and a facilitator or film and media workshops involving both adults and young people. In 2010 he set up Franklyn Lane Films - producing promotional, narrative and documentary films - and continues to partner with organisations like BBC Learning, Parliament, Lyric Hammersmith, the Challenge Network, the BFI and DocNext Network to guide, mentor and deliver projects involving young creatives across the UK.

Previously, Kwame spent 3 years as a core facilitator for BBC Blast - showing young people across the country how to tell stories with photographs. For BBC 21CC, he worked with schools and community groups - creating live-action documentary films in a single day. He also lectured in film production, editing and photography at Waltham Forest College and DV8 Training, working with NEET's, HND, BTEC and alternative provision learners from North and East London.



Noriko Okaku Doc Next Network

mail@norikookaku.com
www.norikookaku.com
www.docnextnetwork.org

Noriko Okaku was educated at Chelsea College of Art and Design and the Royal College of Art, completing an MA (RCA) in Animation in 2005. Her work in various media often retains a collage art element. She borrows, adopts, copies and recycles existing images to explore the diverse avenues of perception. Her work explores the eclecticism and mystery/strangeness underlying everyday objects and actions. Her video work incorporates drawing, collage, photography, painting and animation.



Anthony Roussel Du Cinéma Plein Mon Cartable CEO

dcpmci@gmail.com
www.cinecartable.fr

I was hired 17 years ago to develop this organisation, in providing animations for every single audience. Now, i'm running a team of 4 colleague (mobile cinema, animation, secretary, transport). I'm a huge fan of film heritage in movie theater. Du Cinéma Plein Mon Cartable (Cinema in my schoolbag) is in charge of youth audience (3 - 17 years old) in a rural area (near the spanish border in France), in charge of a mobile cinema circuit, of a movie theater, in charge of providing animation on film heritage for young people and theater.



Florine Wiebenga EYE, Filminstitute Netherlands Head of Education

FlorineWiebenga@eyefilm.nl
www.eyefilm.nl/en

Florine Wiebenga is Head of Education at EYE. She is responsible for reaching new audiences; collaboration; research; film literacy content, instructional design and competences and skills.

EYE is the national museum for film in the Netherlands. It manages more than 40.000 films from all genres. The collection represents an outstanding sample of film history, from classics and blockbusters to cult films. EYE does not only focus on the past: it also closely follows the latest developments in film. EYE is internationally acclaimed for its knowledge of and expertise in the field of film restoration, research, and education.

Wiebenga and her team at the department of education are always trying to find new ways of teaching. Combining fun facts with knowledge, entertainment with meaning, EYE reaches a broad young audience. They work together with youngsters and professionals from different fields to create innovative and relevant projects for filmlovers (to be).



Brit Thomassen
EYE, Filminstitute
Netherlands
Project manager,
Education

BritThomassen@eyefilm.nl
www.eyefilm.nl/en

Brit is responsible for: pedagogical content film- and media literacy; cultural heritage education using the great EYE collection of films.

EYE is the national museum for film in the Netherlands. It manages more than 40.000 films from all genres. The collection represents an outstanding sample of film history, from classics and blockbusters to cult films. EYE does not only focus on the past: it also closely follows the latest developments in film. EYE is internationally acclaimed for its knowledge of and expertise in the field of film restoration, research, and education.

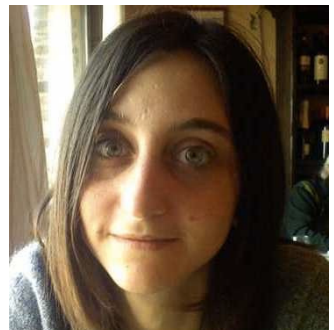
The team members of education are always trying to find new ways of teaching. Combining fun facts with knowledge, entertainment with meaning, EYE reaches a broad young audience. They work together with youngsters and professionals from different fields to create innovative and relevant projects for filmlovers (to be).



Louise Pankhurst
Film London
Film Archivist and
Screenings Co-
ordinator

louise.pankhurst@filmlondon.org.uk
filmlondon.org.uk

Louise is a technically trained film archivist having studied an MA in Film Archiving at the University of East Anglia in 2006. She has worked in various film archives around the UK including the Associated Press, the East Anglian Film Archive and until recently, was the Film Librarian at The London Film School. She is currently the Film Archivist and Screening Coordinator for Film London on their London: A Bigger Picture project, a three year project funded by the Heritage Lottery Fund.



Elisa Giovannelli
Fondazione Cineteca
di Bologna
Head of Schermi e
Lavagne - Educational
Department

elisa.giovannelli@cineteca.bologna.it
www.cinetecadibologna.it

Elisa Giovannelli has a Master degree in Cinema and Communication and is in charge of the Educational Department at Fondazione Cineteca di Bologna since 2009. In these years she has been developing the project Schermi e Lavagne which includes: lessons about cinema language and history; school screenings programmes; practical workshops; exhibitions; Filmclub for children & families; short films competition for students; teachers training; special projects for schools and social bodies. Every year since 10 years Schermi e Lavagne has been hosting and organizing on-the-spot the Europa Cinemas seminar about young public during the festival Il Cinema Ritrovato in Bologna.



Enrica Serrani
Fondazione Cineteca di
Bologna
European Project
Manager

Ian Francis
Flatpack Film Festival
Director

Nicolas Simon
Freelance Filmmaker
and Educator

enrica.serrani@cineteca.bologna.it
www.cinetecadibologna.it

ian@flatpackfestival.org.uk
flatpackfestival.org.uk

nikosimon@gmail.com

Enrica started her collaboration with the Cineteca di Bologna in 1999. For Bologna Cineteca she worked as coordinator of Ipotesi Cinema the Ermanno Olmi's film school since 2001 on. In 2008 she was in charge of the production of Terra Madre a film by Ermanno Olmi. From 1993 to 2001 she worked in the organization of events and meetings within the Festival Il Cinema Ritrovato. From 2005 to 2012 she has been in charge of the office of Film Commission of Bologna Municipality, hosted by Bologna Cineteca. She has also been in charge from 1998 of the Organisation of Gruppo GAMMA, European association for the restoration of cinema and conservation of cinema heritage, composed by Film Archives and Restoration Laboratories of 7 States. Among other activities she collaborated in the organization of workshops within European projects such as Archimedia (Media Programme, in collaboration with the Cinémathèque Royale de Belgique) and First (IST project, promoted by the Cinémathèque Royale de Belgique).

Ian Francis is a curator, writer and founding director of the Flatpack Film Festival. After a period programming at the Birmingham Film and TV Festival, Ian left in 2003 to set up mobile film organisation 7 Inch Cinema. Starting life as a monthly filmnight, their work grew to encompass archive tours, short film DVDs, community research projects and guest programming for organisations including Rotterdam Film Festival, Ikon Gallery and Green Man Festival. It also spawned an annual film festival which takes over venues all over Birmingham every March. Established in 2006, Flatpack has become established as one of the UK's most distinctive, eclectic and downright enjoyable film events. Ian speaks regularly on festivals, animation and early cinema, and has written for publications including Sight and Sound, Electric Sheep and Little White Lies. He is also an Associate Fellow at the University of Warwick.

Nicolas Simon is born in Belgium in 1977. After studying filmmaking in IAD (Institut des Arts de Diffusion), he shot in 1999 a documentary about political commitment: « Militons ! ». Since then, he worked in cinema festivals in Montreal, directed in 2003 a documentary about a generation shift in a family circus: « Balanz », set up in 2004 Kino Belgique, a short movie collective, and made a lot of short movies as well as videos for circus and stage artists. His career path was determined by his passions for circus, documentary, and teaching. He now makes short videos for stage artists, documentaries, and teaches filmmaking in SCC, the educational section of the Belgian Cinematek.



Sean Greenhorn
Glasgow Film Theatre
Programme
Coordinator

sean.greenhorn@glasgowfilm.org
www.glasgowfilm.org

Sean Greenhorn is Programme Coordinator at Glasgow Film, an organisation that leads in the discovery of film and the moving image, where audiences of all ages can immerse themselves in and learn about the magnificence of film. Sean has been programming for Glasgow Film for two years, after earning a First Class Honours at Glasgow University and working in theatres for a short time.



Megan Mitchell
Glasgow Film
Programmer

meganwmitchell12@gmail.com
www.glasgowfilm.org

Programmer working with Glasgow Film, newest member of the Board for Glasgow Film as well. Involved with Glasgow Youth Film Festival from 2009-2012, then became a Pop-Up Programmer working to delivery community events as part of GFF. Also works freelance, current projects include the film season 'Sex in the Library' at Glasgow Women's Library.

Glasgow Film conducts extensive work with young audiences, including a Schools festival, weekly free youth screenings, Glasgow Youth Film Festival and other youth out reach projects.



Ruth Brooks
Into Film
Partnerships Manager

ruth.brooks@intofilm.org
www.intofilm.org

I have worked for Into Film since June 2014. Previous to that I oversaw the setting up and running of Trainee Finder, Creative Skillset's national trainee scheme for the creative industries. I have previously worked for the Department for Culture, Media and Sport. My first experience of the transformative effect that film can have on young people was working on the Film: 21st Century Literacy strategy.



Olivier Demay
Les Enfants de
Cinéma (FR)
Responsible R&D

olivier.demay@enfants-de-cinema.com
www.enfants-de-cinema.com

Olivier Demay (France - Paris, EU) is an expert in cinema education.

He has been working since 2001 as Head of Research and Development of the association "Les Enfants de cinéma" and is General Coordinator of "École et cinéma", the national French system aimed at spreading cinema knowledge amongst primary school students.

He is responsible for the extension of this system to further cities, cinemas, new territories and for the research of new projects and partnerships at a national and international level.

ABCinema projet : Head manager as tutor for France



Marlène Lahalle
Les Enfants de cinéma
Volunteer

lahallemarlene@yahoo.fr
www.enfants-de-cinema.com

I am currently a student in shooting documentaries at Jules Verne's University in Amiens.

I am a former school and territorial coordinator for Ciné-Jeune de l'Aisne international youth film festival in Picardy. I used to coordinate Ecole et cinéma in a department of Picardy.

I am deeply interested in film literacy in Europe, especially with people away from culture.



Florian Deleporte
Les Enfants de Cinéma
Chairman

florian@studiodesursulines.com
www.enfants-de-cinema.com

Manager and programmer of the Studio des Ursulines, a 100+ years old art house cinema in Paris, France that specialised in young audiences in 2003. Europa Cinemas' best european young audiences activity award in 2013.

Les Enfants de Cinéma manages the Ecole et Cinéma film education programme, which involves almost 18% of all primary schools in France and more than 1200 cinemas.



Jim Dummett
Lost Picture Show
Director

jim@lostpictureshow.org
www.lostpictureshow.org
[@lostpicture](https://twitter.com/lostpicture)

Jim Dummett is founding director of The Lost Picture Show, a company that specialises in pop-up cinema events. He has been organising events in unusual locations since 2009, from the mud-splattered fields of Glastonbury Festival, to pubs, parks, rooftops and basements across the capital, collaborating with London's vibrant ecosystem of pop-ups, film clubs and community cinemas.



Amy Smart
mac birmingham
Head of Arts
Administration

Amy.Smart@macbirmingham.co.uk
www.macbirmingham.co.uk

Cinema Producer at mac birmingham working with the creative team on all aspects of the artistic programme but with a particular focus on film and digital. Amy manages mac's cinema screen in partnership with the Independent Cinema Office to offer a unique, commercially viable film programme that appeals to the most diverse possible range of local audiences. Curator of Screen Juniors, mac's children and family film strand as well as local festivals and events. Currently working in partnership with Arts Connect West Midlands piloting Film Ambassadors, a pilot project engaging young people with film.



James Patterson
MACE
Director

jpatterson@lincoln.ac.uk
www.macearchive.org

With approaching 35 years experience at national and regional level, he is one of the UK's senior moving image archivists. Qualifying as a professional librarian in 1979, he joined the National Film Archive at the BFI, initially as a film cataloguer, and worked there for 20 years, the last 10 as Keeper of Documentary Film. In 2000 he left London to establish MACE, the newest of the network of regional public film archives in England, and has since lead the development of this ground breaking public facing archive organisation. MACE exist to preserve the moving images of the East and West Midlands and provide affordable public access to this material through their website, public screenings, exhibitions, educational workshops and community projects. James is also a Senior Academic in the Lincoln School of Media at the University of Lincoln.



Jennifer Berrisford
MediaActive
Digital Media Projects
Worker

jenny@mediaactive.org
www.mediaactive.org

I am twenty one and I am a recent 1st Class BA(Hons) media and performance graduate from the university of Salford I graduated last year and I have recently started work in a company called media active working on a variety of creative projects in film and digital media.

I am very interested in film and digital story telling and working with young people.



Susan Gainsborough
MediaActive
Director

sue@mediaactive.org
mediaactive.org

I have been the lead officer for young peoples' film education and film making programmes in Shropshire for over 10 years. Previously a sub-regional film education hub for Screen WM, and Lead Organisation for Shropshire Screen (BFI rural cinema pilot) our programme now delivers FilmHubNWC funded Adventures in Alternative Cinema with young people aged 16 to 25 years.



Rachel Van Riel
Opening the Book
Director

openingthebook.com
www.whichbook.net
[@RachelVanRiel](https://twitter.com/RachelVanRiel)

Rachel Van Riel founded Opening the Book in 1991 after discovering libraries offered the best possible context for the work she wished to do. Sometimes challenging as a 'critical friend' to libraries, Rachel is a passionate advocate for libraries in the wider cultural and educational sector. Rachel introduced the concept of reader development which has changed the way public libraries in the UK engage with their customers. Starting from the reader has led Opening the Book into developing training, promotions, collections policy, websites, library furniture and complete new library designs. Rachel has taken reader-centred ideas to European countries from Norway to Hungary and also to North America and Australia.

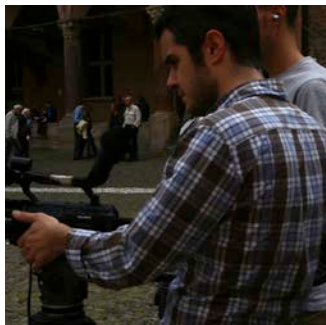


Cristina Piccinini
Paper Moon
Associazione
President - Teacher

papermoon.associazione@gmail.com
www.papermoonassociazione.it

Cristina Piccinini has a Degree in Education. She studied in particular the relationship between education and cinema. She still works at University as Cinema Workshops Coordinator. She founded Paper Moon Association (see below) and she holds cinema lessons, practical workshops, screenings presentations, teacher training percourses and manages educational projects in and outside Bologna together with other partners.

Paper Moon Association was created in 2011. It develops educational projects about cinema to different schools (from Nursery schools to Universities). Paper Moon has a multi-year agreement with Fondazione Cineteca di Bologna since 2011: it realizes all the educational activities hold in Cineteca. Paper Moon works also with other institutions as Bologna Central Library (Sala Borsa) and Universities (e.g. Bologna, Venezia, Firenze).



Simone Fratini
Paper Moon
Associazione
Secretary - Teacher

papermoon.associazione@gmail.com
www.papermoonassociazione.it

Simone Fratini has a Degree in Cinema and Music Studies. He works with Cristina Piccinini at Paper Moon Association and he holds cinema lessons, practical workshops, screenings presentations, teacher training percourses and manages educational projects in and outside Bologna together with other partners.

Paper Moon Association was created in 2011. It develops educational projects about cinema to different schools (from Nursery schools to Universities). Paper Moon has a multi-year agreement with Fondazione Cineteca di Bologna since 2011: it realizes all the educational activities hold in Cineteca. Paper Moon works also with other institutions as Bologna Central Library (Sala Borsa) and Universities (e.g. Bologna, Venezia, Firenze).



Henry Austwick
The Poly
Venue Assistant

henry@thepoly.org
www.thepoly.org

I am 24 years old, have an MA in Television Production and have been working at The Poly for just over a year. I have an interest in film and television as well as in education. My job is very wide ranging from technical work to day to day management of volunteers. Having studied History as an undergrad, I have a keen interest in developing a wider understanding of heritage and culture generally and specifically in the world of film.



Alice Quigley
Queen's Film Theatre
Marketing Manager

a.quigley@gmail.com
www.queensfilmtheatre.com

Before beginning work with Queen's Film Theatre (in July 2014), I worked with several arts and music festivals in Belfast, including Culture Night and Cathedral Quarter Arts Festival in production, programming and marketing capacities. I've always been passionate about the arts, especially music and film, and began my career working as an Education Worker for Belfast City Council's entertainment venues: Ulster Hall and Belfast Waterfront. My main role there was to organise and promote the annual Trans Festival and Urban Arts Academy, a youth-focussed music and arts festival and series of creative industry courses. I very much enjoy working with young people so when I learned that students only made up 15% of QFT's audience, despite it being part of Queen's University, I initiated an audience development plan to attract more young people.



Freddy Malonda
Service de Culture
Cinématographique
Coordinator

freddy.malonda@cinematek.be
www.cinematek.be

Born in 1969, Freddy Malonda earned a Master's Degree in Philosophy, Film analysis & film writing and in Anthropology at the ULB (Université Libre de Bruxelles). After a few years spent in the communication department of a Belgian federal agency and in Vietnam as a French teacher, he started at the SCC, the educational department of CINEMATEK in 2003. As coordinator, he develops and implements theoretical and practical film workshops for young as well as adult audiences. He is also in charge for the cinema lessons and seminars organized at CINEMATEK. Since 2013, he is invited teacher at IHECS (Institut des Hautes Etudes des Communications Sociales, Brussels).



Emily Munro
Scottish Screen
Archive, National
Library of Scotland
Learning & Outreach
Officer

e.munro@nls.uk
ssa.nls.uk

Emily has been Learning and Outreach Officer for the Scottish Screen Archive since May 2014. Previous to this appointment she was Head of Learning at Glasgow Film (Glasgow Film Theatre and Film Festival) where she established the youth-led Glasgow Youth Film Festival. Emily has worked in a range of film and education related roles, including as a university lecturer, script consultant and editor for a think tank on European film policy.



Joan Parsons
Showroom Workstation
Senior Programmer

joan.parsons@
showroomworkstation.org.uk
www.showroomworkstation.
org.uk

Having worked in cinema exhibition for 12 years, in a variety of roles and cinemas, and studying the history, theory and criticism of film at Sheffield Hallam University Joan is now Senior Programmer for a leading independent cinema. Responsible for a first-run programme of specialised film, many seasons, festival programmes and a strong education programme Joan is keen to provide the best programme possible for the people of Sheffield and beyond.



Laura Harford
Up Project, Floating
Cinema
Project Curator

laura@upprojects.com
www.upprojects.com

Laura Harford is an experienced curator and producer who has been working with UP Projects since 2008, following an MA in Curating at the Courtauld Institute of Art. She has extensive experience of producing art commissions, events and film screenings in the public realm, working closely with a wide range of different artists, filmmakers, funders and stakeholders. Laura has developed and managed a range of complex touring projects that involve multiple partners and venues including The Floating Cinema since its inception in 2011. Laura was selected to participate in Clore Leadership Programme's 'Emerging Leaders' programme in 2013.



Anna Ramsay
Up Project, Floating
Cinema
Education and
Participation Producer

anna.ramsay@upprojects.com
www.upprojects.com

Anna Ramsay is UP Project's Education and Participation Producer and specialises in creating learning projects that are in-tune with current community development issues. Anna leads on The Floating Cinema's Education and Learning strands including successful volunteer training schemes in partnership with Team London and Queen Mary University of London. Anna also worked as Arts Development Manager for the London Borough of Richmond upon Thames, developing community arts strategies and managing the borough's portfolio of arts commissioning.

Notes



Image by Vanessa Bellar Spruijt

